

soar above your vision

COMPANY PROFILE




With our **close attention** to details and **wide vision** for the future, we offer a full range of strategic **solutions** **to help you reach new heights** in your industry set to compete and grasp endless opportunities.



The background features a dark grey color with several overlapping circles in shades of brown, grey, and red. A stylized, light grey silhouette of a bird is positioned in the lower-left quadrant, facing right. The text 'about us' is centered within a large brown circle on the left side of the image.

about us

Eaigo is a creative full-service advertising & digital marketing agency providing clients with a 360-degree spectrum of marketing consultancy & a wide range of services to enhance the digital performance of brands & businesses.

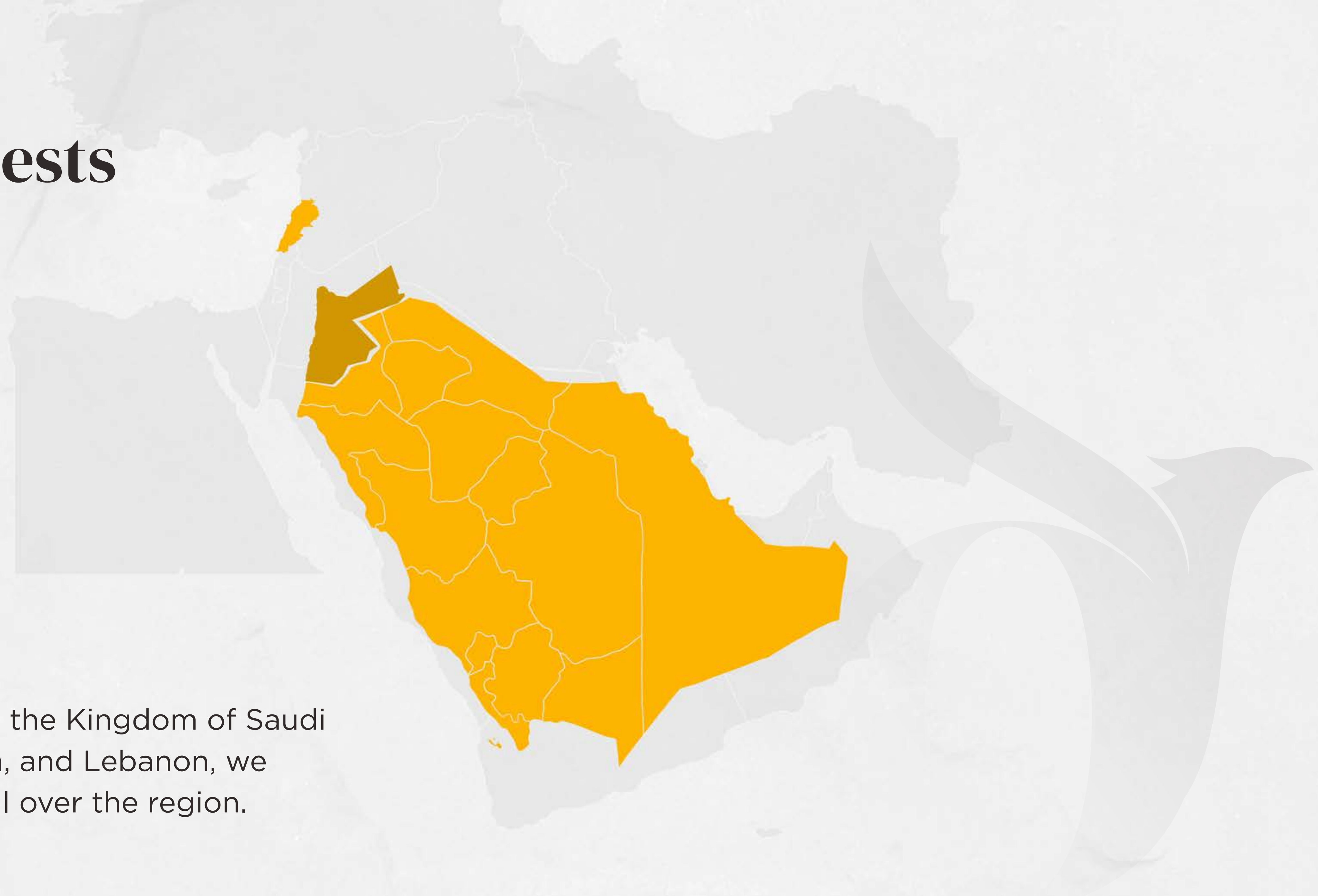


Our focus is to provide **world-class services** and **360-degree approach consultancy** that will assist businesses, individuals and non-profit organizations in creating an identity to their brands and establishing a strong presence to promote their stories and reach out to wider scope of potentials and business opportunities.

Our company was founded on an unquenchable passion and desire to support the development of brands and businesses.

This passion differentiates us from our competitors when combined with our personalized approach towards creative marketing solutions.

eaigo nests



With offices in the Kingdom of Saudi Arabia, Jordan, and Lebanon, we soar & serve all over the region.

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but what if you fly

mission

Our mission is to become the wings
of our clients and help them soar
their brands high and above...



vision

Sharpening visions to achieve
greater heights.



our values

Trust built on  **Loyalty**

Obligations fulfilled by  **Duty**

Actions driven by  **Respect**

Work based on  **Integrity**

Boldness motivated by  **Courage**

Authenticity guided by  **Honor**

TIMELY CREATIVITY WITH

UNCOMPROMISABLE QUALITY



A stylized, dark grey silhouette of an eagle in flight, facing right. The eagle's wings are spread wide, and its tail is visible. The background is dark grey with several curved, overlapping bands of color in shades of gold, brown, and red, creating a sense of motion and depth.

**We are *Eagles* of one nest,
the nest of *Creativity***

our pillars : the team

The pillars of Eaigo is its harmonized team of creative talents combined with years of experience to become front-runners in Brand Development and Marketing.

We strive to selectively gather the best talents from all over the region to provide world-class, result-driven and personalized services to clients of all shapes, sizes and industries.

Having an online presence is essential in the modern business world.

It plays an important role in building your brand's reputation, increasing brand awareness, and providing visibility to your products or services when users are searching for related keywords. Companies with tested and effective digital strategies put themselves at a significant advantage in a range of areas, particularly when it comes to lead generation, customer engagement, and recurring sales.

Your company may offer superlative products and services... But if your website is hidden in search results and your stories, visions and intentions aren't out there in the digital world- to the point that consumers can't find you online, it is as though **you don't exist.**

services

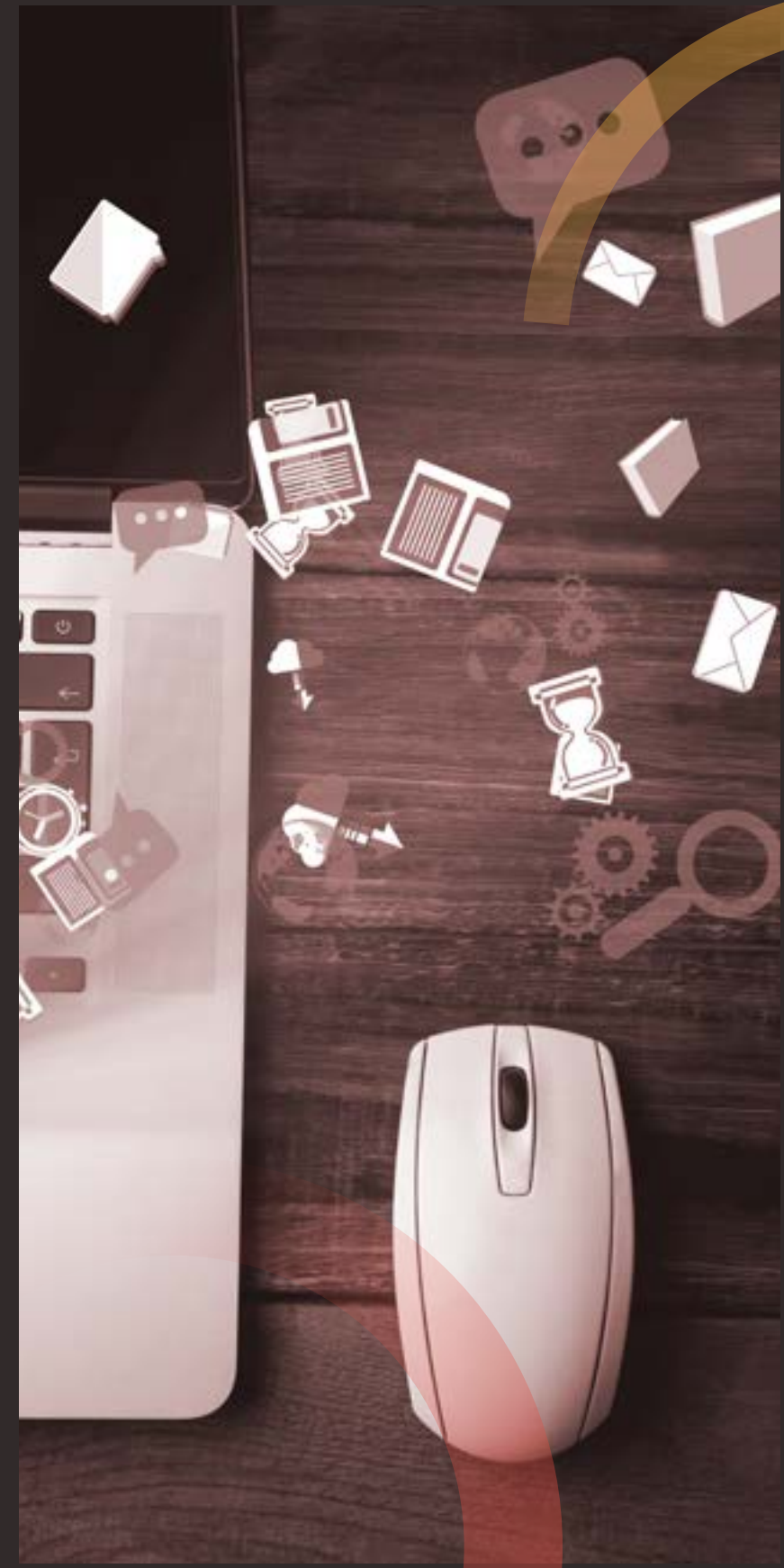
We provide with expert marketing and advertising support as and when required. Whether as a holistic marketing approach or just as an extension to your internal marketing function, our dedicated team can assist on all fronts.

We cover different aspects of your marketing profile, such as social media management, content development, video production, product photography, web design & development, SEO, pay-per-click campaigns, conversion optimization, brand lifting & identity creation, community management as well as online reputation management.

scope of work



- 1 ADVERTISING
- 2 DIGITAL MARKETING
- 3 OFFLINE MARKETING
- 4 WEB DEVELOPMENT
- 5 BRANDING



advertising

From your company mission to the value of what you sell, Advertising helps educate your audience about how your products or services help them and what your brand stands for.

Our knowledge and experience in brand building allows us to generate a deeper understanding of brands and accordingly use the best tools and techniques to shed light on their unique perspectives and values through creative ideas and outstanding execution on both offline and online mediums.



01 Print advertising

Traditional marketing approach with customized modern methods integrated with print materials such as magazines, brochures, pamphlets, directories, flyers and all types of branded collaterals.

03 Digital advertising

Reach out to consumers through digital devices on social media, on web pages or within apps. Another direction of digital advertising is when combined with print advertisements using QR codes.

05 Paid search advertising

Pay-Per-Click advertising using the best bidding strategies for measured and optimized results.

07 Outdoor advertising

Build brand awareness within a geographic location through billboards, vehicles, hoardings, and posters.

02 Television advertising

Cinema quality 20-, 30- or 60-second commercials to advertise products and services to a specific target audience.

04 Social media advertising

Promote products and services on various platforms and reach to new audiences through specific targeting based on geographic location, age group or buying habits. Our strategies include influencer marketing approach.

06 Display advertising

Digital ads including banner ads, pop-up ads, video ads - target specific audiences.

08 Public service advertising

Raise Awareness by promoting a cause or initiative rather than a product.

digital marketing

Teamed up with certified leaders in digital proficiency, we develop and implement strategic journeys across social media and digital channels to better position brands in a way that is suited to compete in highly competitive mediums.

In today's digital business world, you need marketers who can help you take advantage of business opportunities across a variety of channels in real-time. For this, we combine a data-driven approach with knowledge and creativity gained through years of experience to come up with breakthrough ideas for outstanding digital campaigns.

services



Social Media Management

LinkedIn Business Development

Pay Per Click (PPC) Management

Video Production / Animation

Content Writing

Email Marketing

eCommerce Web Design

Search Engine Optimization (SEO)

Online Reputation Management (ORM)

eCommerce Marketing

digital marketing includes:

Visual Identity Formation

Brand Identity Development

Brand lifting

Competitor Analysis

Brand positioning

Online Reputation Management

scope



Content Strategy

Lead Generation strategy

Engagement Plan

Content Creation

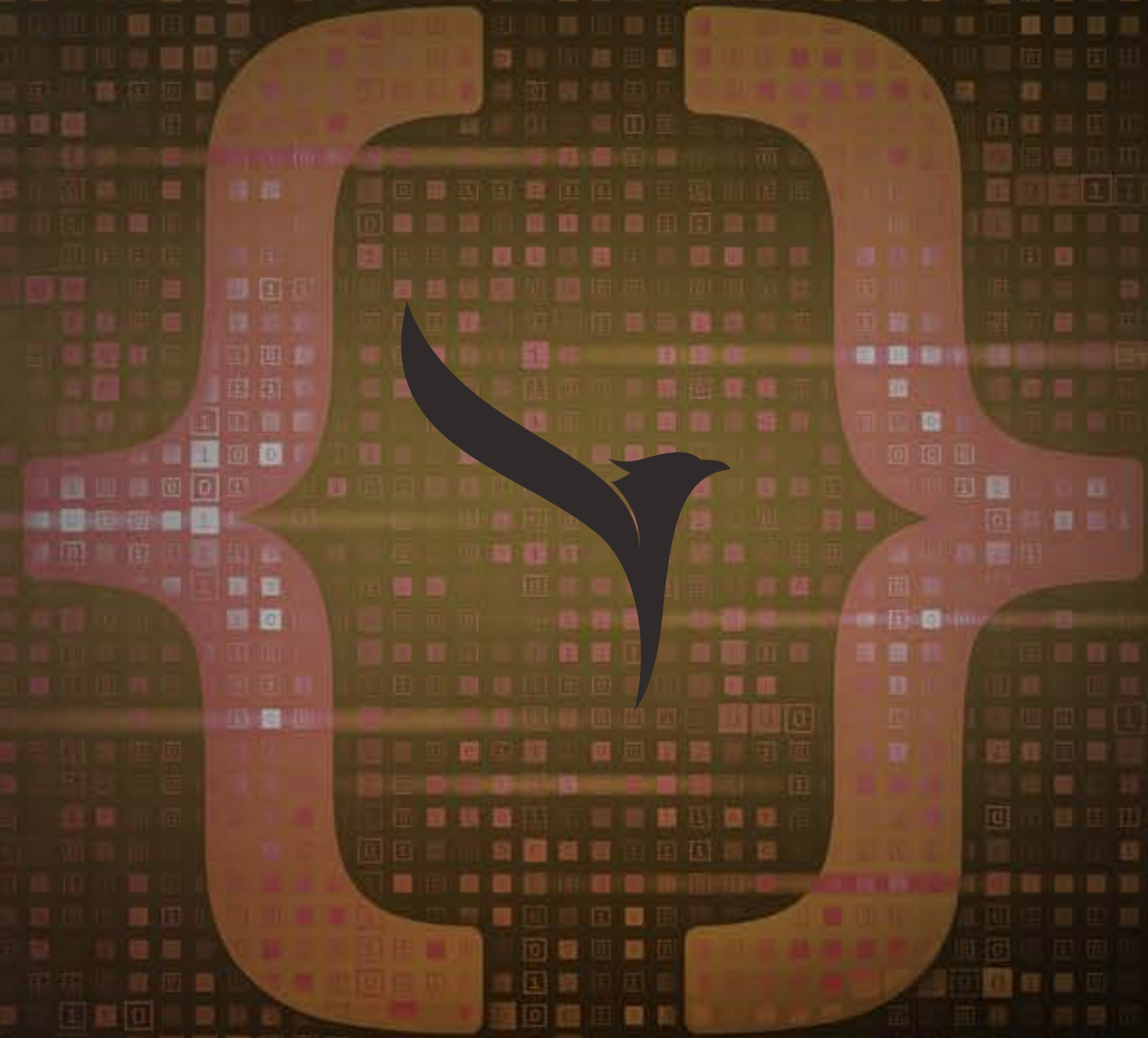
Copywriting

Conversion Rate Optimization

web development

Your website is the center of your digital presence. It's one of the few places on the internet where you can deliver your brand's message free of distortion or distraction.

Eaigo has been collaborating with reputable web developers from all over the region to build interactive websites with customized features for each industry of the market.



offline marketing

SMS Marketing

Flyers

Brochures

Posters

Print Design

Interior Branding

Offline Advertisements

Printing Outdoor

Printing Indoor



Printing Offset

POSM

Van Branding

Stands Display

Acrylic & Foam

Billboard Sign

Wall Sticker

Design 3D

Gondola Dressing

A website is a customer touchpoint, especially if it's an ecommerce business. Building an effective website supports your business growth strategy.

Our UX / UI designers are experts in setting up website visitor journeys to businesses of all industries because it matters what the users see first and first impressions matter!





Customized website-visitor journey

UX / UI Design

Interactive features

SEO friendly content

Web Design & Development

Custom Web design

branding

Every company has an identity, an intangible quality that makes them who they are.

Eaigo team members have been helping others better market themselves for the past few years. Our experts employ a comprehensive approach to understanding brands and how they want to be viewed by their audiences.

The way you present your brand can offer the stimulation your business needs to create new growth in the ever-evolving market.



01 Brand Identity

03 Brand Voice

05 Brand Lifting

02 Logo Design

04 Brand Positioning

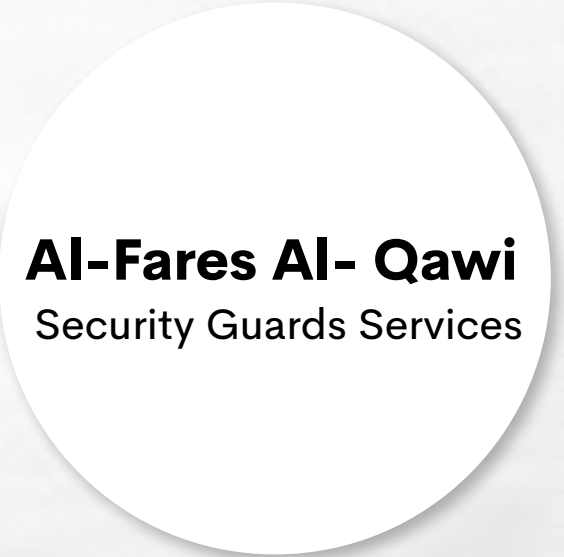
06 Brand Guidebook



brand

The word "brand" is rendered in a 3D, blocky font. The letters 'b', 'r', 'n', and 'd' are blue, while the 'a' is orange. The letters are set against a white background with a cracked, marble-like texture. The cracks are black and gold, creating a dynamic, textured effect. The letters are slightly offset from each other, giving a sense of depth and movement.

our partners



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Let's soar together..

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